

Congressional Testimony

A muscular multilateralism to engage China on trade

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*This testimony draws upon my forthcoming book, “[Eclipse: Living in the Shadow of China's Economic Dominance](#),” my article in *Foreign Affairs* with Aaditya Mattoo, [From Doha to the Next Bretton Woods](#)” and my forthcoming paper with him, “A China Round of Trade Negotiations.”¹ Underlined text indicates links to supplementary material.*

Summary and Recommendations

1. In the post-World War II period, open trade, by lowering prices, increasing consumer choice, and promoting exports, has been a force for economic prosperity for the United States. Creating and maintaining an open trading system, which has helped countries around the world to improve their living standards, has been one of the major achievements of the United States and its global leadership. Trade with China has also been, on balance, good for the United States, and overwhelmingly good for China.
2. But increased global integration can impose distributional costs domestically on certain relatively lower-skilled workers and certain communities. Certain aspects of China’s trade, notably its exchange rate policy, have also had adverse effects for the US which are pronounced in the current climate of high unemployment and under-utilization of resources.
3. For the United States, international competitiveness begins at home. For the medium run, this entails strengthening American technological capability and leadership, improving the education system, and creating a regulatory climate that fosters entrepreneurship and innovation. For the short run, the best way of coping with the adverse effects of trade is to strengthen the social safety net through assistance for those affected by trade and other technology-driven developments. This would also shore up political support for open trade at a time when this support is dwindling even amongst those traditionally in favor of free trade.
4. The United States must also engage internationally to maintain the current rules-based multilateral system. This is especially critical if the United States is to transition toward a growth model that is less reliant on consumption and more on investment and exports, and meet the export goals set by President Obama. Moreover, United States has substantial comparative advantage in tradable services, which could be further exploited through market opening abroad.

¹ “A China Round of Multilateral Trade negotiations?” forthcoming Peterson Institute for International Economics.

5. China will be a critical part of this international engagement. But China has become too economically dominant for the United States to engage with China on its own. That is one of the major changes that has occurred in the world economy over the last decade. Fortunately, the desire and concern to ensure that China's rise will remain a force for good is widely shared amongst other industrial and developing countries. This provides an opportunity for the United States to lead a collective effort—muscular multilateralism—to engage with China on trade issues. Moreover, because China's economic development has benefited enormously from an open trade system, it will have a stake in preserving it.

6. A concrete way to realize this is to move beyond the Doha Round to start a new round of multilateral trade negotiations—a possible “China Round”—that would focus on the issues—exchange rates, government procurement, services, technology policy, commodities, and climate change—which are particularly crucial for China's trade relations with the US and with other large trading nations.

1. Background

Benefits of trade

Weak economic conditions in the United States, including slow economic growth, high and persistent unemployment, shrinking manufacturing sector, stagnating median income, and worsening conditions at the bottom of the income spectrum, are once again raising questions about the role of international trade. Concerns about trade in general and trade with China come from different quarters.

But before we examine these concerns, it is worth emphasizing the important and first-order fact about trade. Growing trade has been associated with and led to sustained increases in the economic prosperity of the United States and the world. In fact, China is the best example of a country that has reaped the opportunities created by trade and propelled itself to an astonishingly dynamic growth trajectory (Figures 1a, b, and c). These opportunities owed in no small measure to the fact that the United States exercised leadership and created an open economic system after World War II.

Keeping that system open continues to be in the interest of the United States. It is a testament to the key positive role of open global markets that even those who have raised concerns about its possible adverse effects, would reject call for any reversal of the process of trade liberalization and a retreat into protectionism by the United States. As [Paul Krugman](#) (2008; 107) wrote: “Just to be clear: even if growing trade has in fact had significant distributional effects, that is a long way from saying that calls for import protection are justified.”

The benefits from trade for the United States are several. As [Broda and Weinstein](#) (2006) showed in an important paper that trade increases the range of products available to consumers. The benefits from this increased product variety from U. S. imports has been an important source of gains from trade to consumers which they estimated at 2.6 percent of GDP.

[Grossman and Rossi-Hansberg](#) (2008) showed that offshoring could enhance productivity and lead to greater profits and employment. More recently, [Bloom, Draca, and Van Reenen](#) (2011) showed that although trade decreased employment in sectors more exposed to Chinese import competition, productivity, patenting, R&D and IT all rose in firms who were more exposed to

increases in Chinese imports. They estimate that China could account for around 15% of the overall technical change, and that this effect appears to be increasing over time. This suggests that increased import competition with China has caused a significant technological upgrading in firms in the affected industries through both faster diffusion and innovation.

My colleague Gary Hufbauer ([Bradford, Greico and Hufbauer, 2005](#)) has estimated that trade adds about \$1 trillion to the US economy, which is about twenty times the costs, stemming from job and earnings losses.

Costs and concerns

Even if the overall benefits of trade are positive, they can give rise to a number of adverse effects. And even if the costs are relatively small in magnitude their impact tends to be concentrated on the relatively less-skilled and concentrated geographically.

[Samuelson](#) (2004) argued that the rise of developing countries such as China and India could compromise living standards in the United States because they move up the technology ladder and provide competition for US exports, which reduces their price to the detriment of the United States.

Krugman (2008) has focused on the impact of imports from developing countries, and China in particular, on the distribution of income in the United States and wages of less-skilled workers. His conclusion is that, “It is likely that the rapid growth of trade since the early 1990s has had significant distributional effects,” and more specifically that “it is probably true that this increase (in manufactured imports from developing countries)...has been a force for greater inequality in the United States and other developed countries” (Krugman 2008, 134-135).

[Blinder](#) (2009) has drawn attention to the employment and wage consequences of the outsourcing that has been facilitated by technological change and trade in services. He estimates that between 22 and 29 percent of all US jobs will be offshored or offshorable within the next decade or two.

And recently, Summers ([2008a](#) and [b](#)) has highlighted the problems stemming from increasing capital mobility. Hyper-mobile US capital creates a double whammy for American workers: first, as companies flee in search of cheaper labor abroad, American workers become less productive (because they have less capital to work with) and hence receive lower wages; the “exit” option for capital also reduces its incentive to invest in domestic labor. Second, capital mobility also impairs the ability of domestic policy to respond to labor’s problem through redistribution because of an erosion in the tax base as countries compete to attract capital by reducing their tax rates.

The empirical evidence on these various concerns tends to be mixed. A still unresolved question is the relative contribution of technological progress, which has favored relatively skilled workers, and that of increasing globalization in causing the distributional changes that have been observed in the United States.

